GUIDE · PRO

Setting up Mirelia Pro: microsite, watermark and custom domain

A manual to get your Mirelia Pro photo website ready: logo and colors, gallery layout, watermark security level and your own .com domain.

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With Mirelia Pro you get your own microsite where all your events live, and you set it up from two menus in the dashboard: "Diseño" (Design), for how the website looks, and "Configuración" (Settings), for the watermark, gallery security and your domain. In this guide you'll go through every tab and every field, in the order that makes the most sense to fill them in.

It's for photographers who already have a Pro account (or are trying one out) and want their website to look like their brand: logo, colors, FAQs, protected previews and their own address, like yourname.com, instead of the Mirelia subdomain.

You don't need to know how to code. The only technical part is adding a DNS record if you connect a custom domain, and it's explained in plain English further down. For the password on each event, see the guide to weddings and quinceañeras (https://mirelia.net/en/blog/guides/sell-wedding-and-quinceanera-photos-with-selfie-search.html); to connect Mercado Pago, see the one on getting paid (https://mirelia.net/en/blog/guides/get-paid-for-photos-mercado-pago-or-bank-transfer.html).

What you need before you start

- A Mirelia Pro account. The free trial with 20 photos is at mirelia.net/registro (https://mirelia.net/registro).
- Your logo and a landscape image for the main banner.
- A watermark file (your logo or your signature).
- Your contact details: email, phone number and location.
- If you're going to use a custom domain: access to the dashboard where you bought the domain, so you can edit its DNS records.

Step by step

1. Fill in the site details in "Diseño"

In the side menu, go to "Diseño". You'll see the tabs "Editor", "Sitio Web" (Website), "Apariencia" (Appearance), "Perfil" (Profile), "Preguntas Frecuentes" (FAQ) and "Páginas" (Pages). The "Editor" tab is designed to be used from a computer.

Start with "Sitio Web" and fill in "Nombre del Sitio" (Site name), "Título Principal" (Main title) and "Descripción" (Description). Under "Redes Sociales" (Social media), add Instagram, Facebook and Twitter by typing only the username, not the full link. That's also where you'll find the "Búsqueda en la galería pública" (Public gallery search) option, which lets people search for photos by their title.

2. Choose colors, logo and how the gallery looks

In "Apariencia", set the "Color Principal" (Main color) and, if you like, turn on "Tema oscuro" (Dark theme). With "Subir logo" (Upload logo), under "Logo del Sitio" (Site logo), you upload your logo, and below that you upload the "Banner principal" (Main banner).

The Gallery section has two settings:

- **"Orden"** (Order): no order, by name from A to Z or Z to A, by upload order or reversed, and by camera capture order or reversed. Capture order is useful for events where the sequence tells a story, like a wedding.
- **"Visualización"** (Display): "Grilla" (Grid) or "Instagram".

3. Build your profile and your pages

In "Perfil", fill in the "Sección Sobre Mí" (About Me section), your email, phone number and location, and upload a profile photo and a banner. The phone number matters: if you add it, the "Centro de Ayuda" (Help Center) on your website shows a button to message you on WhatsApp.

In "Páginas" you can use "Crear nueva página" (Create new page) to add custom pages, for example with your services or your terms of sale.

4. Add your clients' frequently asked questions

In the "Preguntas Frecuentes" tab, tap "Nueva Pregunta" (New question) and fill in "Pregunta" (Question) and "Respuesta" (Answer). Those questions appear in your microsite's "Centro de Ayuda", along with a "Contactar por WhatsApp" (Contact via WhatsApp) button (if you added a phone number) or "Contactar por Email" (Contact via email).

It's worth answering there the things you get asked most: how to find yourself with a selfie, how the photos are delivered, when each event is published. Anything answered there is something you don't have to answer by hand in a chat.

5. Set up the watermark

Go to "Configuración" → "Marca de agua" (Watermark). The fields are:

- **"Previsualización de fotos"** (Photo preview, a switch): turns on the settings for the sample version.
- **"Calidad de la imagen (%)"** (Image quality, %): from 1 to 100.
- **"Ancho (px)"** (Width, px) and **"Alto (px)"** (Height, px): from 50 to 2000.
- **"Marca de Agua"** (a switch): with "Seleccionar imagen" (Select image) you choose the file.
- **"Opacidad de la marca de agua (%)"** (Watermark opacity, %) and **"Tamaño de la marca de agua (%)"** (Watermark size, %).

Drag in a test photo to see the preview with your values and, once you're happy with it, tap "Guardar configuración" (Save settings). Buyers get their photos in high quality and without a watermark, so these settings only affect what people see before they pay.

6. Choose the gallery security level

In "Configuración" → "Seguridad" (Security) you'll find "Seguridad de la galería" (Gallery security), with three chained levels: each one requires the previous one.

1. **"Nivel 1: Círculo de seguridad"** (Level 1: Security circle): you adjust the blur level, the size of the circle and whether visitors can move the circle around like a magnifying glass.
2. **"Nivel 2: Grisar"** (Level 2: Gray out): you choose the "Grisado" (Grayed) or "Gris sólido" (Solid gray) mode. Requires Level 1.
3. **"Nivel 3: Recuadro"** (Level 3: Box): mirrors the face box horizontally. Requires Level 2.

Further down there's a table to help you decide which one to use.

7. Customize the subdomain

In "Configuración" → “Mi ".com"” (My ".com"), the "Subdominio de tu micrositio" (Your microsite's subdomain) section shows your current address on mirelia.net. You edit it with "Cambiar subdominio" (Change subdomain) and confirm it with "Guardar subdominio" (Save subdomain). This is the address that appears in your event links (yoursubdomain.mirelia.net/eventos/...), so pick something short with your name in it.

> **Tip.** Change the subdomain before you print QR codes or share links, so no old addresses are floating around.

8. Connect your custom domain

On the same tab, under "¿Tienes un dominio?" (Do you have a domain?), choose "Sí, tengo un dominio" (Yes, I have a domain). The screen gives you two options:

- **Option 1 (recommended)**: create a CNAME record pointing to cdr.mirelia.net.
- **Option 2**: create an A record pointing to the IP shown on the screen. Mirelia recommends the CNAME because that IP can change.

Add the record in your domain provider's DNS panel, go back to Mirelia, type your domain in "Ingresa tu dominio" (Enter your domain) and tap "Verificar configuración" (Verify configuration). If you want to remove it later, use "Desvincular dominio" (Unlink domain).

If you don't have a domain, choose "No, quiero comprar uno" (No, I want to buy one), look one up with "Buscar dominio" (Search for a domain) and buy it with "Comprar dominio por $X/año" (Buy domain for $X/year), where the screen shows you the price. .ar domains are registered with NIC Argentina (https://nic.ar/es/ayuda/instructivos/registro-de-dominio) (Argentina's .ar domain registry), which requires a CUIT or CUIL (Argentine tax ID numbers) and a Clave Fiscal (tax authority login) at level 2 or higher; once it's registered, you connect it with "Sí, tengo un dominio".

A custom domain is included in paid Pro plans. If your account doesn't have it enabled, the screen tells you that you need to upgrade your subscription.

9. Pin your best events to the home page

To choose which events are featured on your website, open each event, tap "Editar evento" (Edit event) and, in "3. Configuración adicional" (3. Additional settings), turn on "Fijar en la página principal" (Pin to home page). You can pin up to 3 events. Tap "Guardar cambios" (Save changes).

Which security level to choose

The watermark and the security levels stack: first you decide how the sample looks, and then how many layers of protection you add to it. Each level adds a layer on top of the previous one, so it's a good idea to check the result before publishing: your clients need to be able to recognize themselves to decide whether to buy.

Level	What it does	Requires	Settings
Nivel 1: Círculo de seguridad	Security circle with blur	Nothing	Blur level, circle size, move the circle like a magnifying glass
Nivel 2: Grisar	Adds gray to the preview	Level 1	"Grisado" or "Gris sólido"

Level	What it does	Requires	Settings
Nivel 3: Recuadro	Mirrors the face box horizontally	Level 2	Turns on over the previous levels

Tip. Test each level with the watermark preview and open your gallery on your phone, the way a client would, before you decide.

A practical rule of thumb: if your clients tend to buy several photos and you care about them seeing each one clearly, start with the watermark and Level 1. If you notice screenshots of your previews going around, move up a level. This is a suggestion, not a platform rule.

Custom domain: what a CNAME is and why it's the better choice

A domain works through DNS records, which tell the internet where to go when someone types in your address. According to Cloudflare's documentation on DNS record types (https://developers.cloudflare.com/dns/manage-dns-records/reference/dns-record-types/), a CNAME record maps one domain to another, canonical domain. In plain English: you tell your domain "go get everything from cdr.mirelia.net", and if the IP of Mirelia's server changes, you don't have to touch your record. An A record, on the other hand, points to a fixed IP; that's why, if that IP changes, you'd have to update it.

The reason to have a custom domain is branding: your name appears in your website's address and in the photo download link you send to your clients. Google Search Central explains on its page about site names (https://developers.google.com/search/docs/appearance/site-names) that it shows one site name per domain or subdomain: both yourname.mirelia.net and your own .com count as a site. A custom domain doesn't guarantee any ranking; what it adds is an address that carries your brand.

Tip. If you have questions while adding the record, contact support from "Ayuda" (Help) in the side menu, which opens Mirelia's WhatsApp.

Common mistakes when setting up Pro

- **Pasting the full link into the social media fields**: "Redes Sociales" only takes the username.
- **Not adding a phone number to your profile**: without one, the Help Center only offers "Contactar por Email".

- **Choosing the A record out of habit**: it works, but if the IP changes your domain stops pointing to your website. The CNAME is the recommended option.
- **Turning on Level 3 without testing it**: the levels are chained, so Level 3 brings Levels 1 and 2 with it. Check how it looks before publishing.
- **Pinning old events**: there are only 3 spots on the home page; use them for the events you most want to show off right now.

Frequently asked questions

Do I need to know how to code to build my microsite?

No. Everything is set up with fields and switches from "Diseño" and "Configuración". The only technical part is adding a DNS record if you connect a custom domain.

Do my clients get the photos with a watermark?

No. The watermark and security settings apply to the previews; buyers get a download link in high quality and without a watermark.

Can I turn on security Level 3 on its own?

No. The levels are chained: Level 2 requires Level 1, and Level 3 requires Level 2.

Which DNS record should I use for my custom domain?

Mirelia recommends a CNAME pointing to cdr.mirelia.net. An A record also works, but it points to an IP that can change.

Can I use a .com.ar domain?

Yes. .ar domains are registered with NIC Argentina, using a CUIT or CUIL and a Clave Fiscal at level 2 or higher, and then you connect it from “Mi ".com"” with "Sí, tengo un dominio".

How many events can I feature on the home page?

Up to 3, by turning on "Fijar en la página principal" in "Editar evento" → "3. Configuración adicional".

Does a custom domain cost extra on Mirelia?

Connecting your domain is included in every paid Pro plan; as of November 2026, the smallest is Pro Small, at USD 40 or ARS 42,000 per month (current prices (https://mirelia.net/planes)). If you buy the domain, you pay its yearly price separately.

Related video

In this short video you'll see how to set up your own domain so your name appears in the photo download link: Your own domain on your photo website (https://mirelia.net/en/blog/custom-domain-for-your-photography-website.html).

Sources

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- Domain registration, NIC Argentina (in Spanish) (https://nic.ar/es/ayuda/instructivos/registro-de-dominio)
- Mirelia plans and pricing (https://mirelia.net/planes), accessed November 16, 2026